



WSOC-TV  
1901 North Tryon Street  
Charlotte, NC 28206-2700

Greer, Margolis, Mitchell & Associates  
3050 K Street NW  
Washington, DC 20007

# Contract # 325176

<b>Schedule Dates</b>	10/16/12-10/22/12	<b>Date Entered</b>	08/02/12
<b>Advertiser</b>	Pol/B Obama/D/Pre/US (16256)	<b>Last Modified</b>	10/12/12
<b>Agency</b>	Greer, Margolis, Mitchell & Associates (2890)	<b>Entered By</b>	Jill Hipskind
<b>Product</b>	Political - Federal Candidate (1067)	<b>CO-OP</b>	No
<b>Brand</b>	1537/OBAMA FOR AMERICA (134149)	<b>Headline #</b>	06260355
<b>Salesperson</b>	Telerep/Philadelphia, Philadelphia (1057)	<b>Demo</b>	Normal
<b>Sales Office</b>	Telerep/Philadelphia	<b>Order Type</b>	Normal
<b>Buyer Name</b>	BASSETT, LAURA	<b>Package Deal</b>	
<b>Phone/Fax</b>	/	<b>Commission %</b>	15.00
<b>CPE</b>	95/101/1537	<b>Commission</b>	\$27,017.25
<b>Account Types</b>	National/Political	<b>Net Total</b>	\$153,097.75
<b>Billing Type</b>	Standard	<b>Sales Tax</b>	
<b>Comments</b>	OBAMA FOR AMERICA		

Charlotte (WSOC)		
By Broadcast Month	Spots	Rate
Oct. 2012	126	\$180,115.00
<b>Grand Total:</b>	<b>126</b>	<b>\$180,115.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.1	Normal Line / Spot	10/16/12-10/19/12	5	:30	5A-5:30A (EST)	4		X	X	X	X			4	\$425.00	\$1,700.00	Charlotte (WSOC)		10/12/12
2.1	Normal Line / Spot	10/16/12-10/19/12	4	:30	6A-6:30A (EST)	4		X	X	X	X			4	\$1,175.00	\$4,700.00	Charlotte (WSOC)		10/12/12
3.1	Normal Line / Spot	10/16/12-10/19/12	4	:30	7A-8A (EST)	2		2	2	2	2			8	\$1,075.00	\$8,600.00	Charlotte (WSOC)		10/12/12
4.1	Normal Line / Spot	10/20/12-10/20/12	5	:30	6A-7A (EST)	1						1		1	\$300.00	\$300.00	Charlotte (WSOC)		10/12/12
5.1	Normal Line / Spot	10/20/12-10/20/12	4	:30	8A-9A (EST)	1						1		1	\$625.00	\$625.00	Charlotte (WSOC)		10/12/12
6.1	Normal Line / Spot	10/21/12-10/21/12	5	:30	6A-7A (EST)	1						1		1	\$275.00	\$275.00	Charlotte (WSOC)		10/12/12
7.1	Normal Line / Spot	10/21/12-10/21/12	3	:30	6A-9A (EST)	1						1		1	\$800.00	\$800.00	Charlotte (WSOC)		10/12/12
8.1	Normal Line / Spot	10/16/12-10/19/12	5	:30	9A-10A (EST)	4		X	X	X	X			4	\$375.00	\$1,500.00	Charlotte (WSOC)		10/12/12
9.1	Normal Line / Spot	10/16/12-10/19/12	5	:30	10A-11A (EST)	4		X	X	X	X			4	\$375.00	\$1,500.00	Charlotte (WSOC)		10/12/12
10.1	Normal Line / Spot	10/16/12-10/19/12	4	:30	11A-12P (EST)	4		X	X	X	X			4	\$675.00	\$2,700.00	Charlotte (WSOC)		10/12/12
11.1	Normal Line / Spot	10/16/12-10/19/12	4	:30	12P-1P (EST)	4		X	X	X	X			4	\$375.00	\$1,500.00	Charlotte (WSOC)		10/12/12
12.1	Normal Line / Spot	10/21/12-10/21/12	5	:30	12P-12:30P (EST)	1						1		1	\$275.00	\$275.00	Charlotte (WSOC)		10/12/12
13.1	Normal Line / Spot	10/16/12-10/19/12	5	:30	3P-4P (EST)	3		X	X	X	X			3	\$375.00	\$1,125.00	Charlotte (WSOC)		10/12/12
14.1	Normal Line / Spot	10/16/12-10/19/12	5	:30	4P-5P (EST)	4		X	X	X	X			4	\$825.00	\$3,300.00	Charlotte (WSOC)		10/12/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

WSOC-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station whether verbal or written.



WSOC-TV  
1901 North Tryon Street  
Charlotte, NC 28206-2700

WSOC-TV

Greer, Margolis, Mitchell & Associates  
3050 K Street NW  
Washington, DC 20007

# Contract # 325176

## Schedule Dates

10/16/12-10/22/12

## Advertiser

Pol/B Obama/D/Pre/US (16256)

## Agency

Greer, Margolis, Mitchell & Associates (2890)

## Product

Political - Federal Candidate (1067)

## Brand

1537/OBAMA FOR AMERICA (134149)

## Salesperson

Telerep/Philadelphia, Philadelphia (1057)

## Sales Office

Telerep/Philadelphia

## Buyer Name

BASSETT, LAURA

## Phone/Fax

/

## Date Entered

08/02/12

## Last Modified

10/12/12

## Entered By

Jill Hipskind

## CD-OP

No

## Headline #

06260355

## Demo

Normal

## Order Type

Normal

## Package Deal

Commission %

## Commission %

15.00

## Commission

\$27,017.25

## Net Total

\$153,097.75

## Sales Tax

## Charlotte (WSOC)

### By Broadcast Month

Oct. 2012

Grand Total:

## Spots

126

## Rate

\$180,115.00

\$180,115.00

CPE 95/101/1537  
Account Types National/Political  
Billing Type Standard  
Comments OBAMA FOR AMERICA

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
16.1	Normal Line / Spot	10/16/12-10/19/12	4	:30	5P- 5:30P (EST)	4		X	X	X	X			4	\$1,200.00	\$4,800.00	Charlotte (WSOC)		10/12/12
17.1	Normal Line / Spot	10/16/12-10/19/12	4	:30	5:30P- 6P (EST)	4		X	X	X	X			4	\$1,300.00	\$5,200.00	Charlotte (WSOC)		10/12/12
18.1	Normal Line / Spot	10/16/12-10/19/12	4	:30	6P- 6:30P (EST)	6		X	X	X	X			6	\$1,500.00	\$9,000.00	Charlotte (WSOC)		10/12/12
19.1	Normal Line / Spot	10/20/12-10/20/12	5	:30	7P- 7:30P (EST)	1						1		1	\$490.00	\$490.00	Charlotte (WSOC)		10/12/12
20.1	Normal Line / Spot	10/21/12-10/21/12	5	:30	6P- 6:30P (EST)	1						1		1	\$1,000.00	\$1,000.00	Charlotte (WSOC)		10/12/12
21.1	Normal Line / Spot	10/16/12-10/19/12	3	:30	7P- 7:30P (EST)	4		X	X	X	X			4	\$1,600.00	\$6,400.00	Charlotte (WSOC)		10/12/12
22.1	Normal Line / Spot	10/16/12-10/19/12	3	:30	7:30P- 7:56P (EST)	4		X	X	X	X			4	\$1,600.00	\$6,400.00	Charlotte (WSOC)		10/12/12
23.1	Normal Line / Spot	10/16/12-10/18/12	4	:30	11:35P- 12:02A (EST)	4		X	X	X				4	\$700.00	\$2,800.00	Charlotte (WSOC)		10/12/12
24.1	Normal Line / Spot	10/22/12-10/22/12	5	:30	8P- 10P (EST)	2								2	\$6,000.00	\$12,000.00	Charlotte (WSOC)		10/12/12
25.1	Normal Line / Spot	10/22/12-10/22/12	5	:30	10P- 11P (EST)	1								1	\$4,500.00	\$4,500.00	Charlotte (WSOC)		10/12/12
26.0	Normal Line / Spot	10/16/12-10/16/12	6	:30	9P- 10P (EST)	2								2	\$6,000.00	\$12,000.00	Charlotte (WSOC)		8/2/12
26.0.1	Preempt	10/16/12															Charlotte (WSOC)	Program Change/Exception - DEBATE	
26.0.2	Preempt	10/16/12															Charlotte (WSOC)	Program Change/Exception - DEBATE	

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

WSOC-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.



WSOC-TV  
1901 North Tryon Street  
Charlotte, NC 28206-2700

WSOC-TV

Greer, Margolis, Mitchell & Associates  
3050 K Street NW  
Washington, DC 20007

# Contract # 325176

## Schedule Dates

10/16/12-10/22/12

## Advertiser

Pol/B Obama/D/Pre/US (16256)

## Agency

Greer, Margolis, Mitchell & Associates (2890)  
Political - Federal Candidate (1067)

## Product

1537/OBAMA FOR AMERICA (134149)  
Telerep/Philadelphia, Philadelphia (1057)

## Brand

Telerep/Philadelphia

## Salesperson

Telerep/Philadelphia

## Sales Office

BASSETT, LAURA

## Buyer Name

/

## Phone/Fax

95/101/1537

## Account Types

National/Political

## Billing Type

Standard

## Comments

OBAMA FOR AMERICA

## Charlotte (WSOC)

By Broadcast Month	Spots	Rate
Oct. 2012	126	\$180,115.00
<b>Grand Total:</b>	<b>126</b>	<b>\$180,115.00</b>

## Date Entered

08/02/12

## Last Modified

10/12/12

## Entered By

Jill Hipkind

## CO-OP

No

## Headline #

06260355

## Demo

Normal

## Order Type

Normal

## Package Deal

Commission %

## Commission %

15.00

## Commission

\$27,017.25

## Net Total

\$153,097.75

## Sales Tax

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
27.1	Normal Line / Spot	10/16/12-10/16/12	5	:30	10P- 11P (EST)	1		1						1	\$5,600.00	\$5,600.00	Charlotte (WSOC)		10/12/12
28.1	Normal Line / Spot	10/17/12-10/17/12	5	:30	8:30P- 9P (EST)	1			1					1	\$5,000.00	\$5,000.00	Charlotte (WSOC)		10/12/12
29.1	Normal Line / Spot	10/17/12-10/17/12	5	:30	9P- 9:30P (EST)	1			1					1	\$7,500.00	\$7,500.00	Charlotte (WSOC)		10/12/12
30.1	Normal Line / Spot	10/17/12-10/17/12	5	:30	10P- 11P (EST)	1			1					1	\$4,300.00	\$4,300.00	Charlotte (WSOC)		10/12/12
31.1	Normal Line / Spot	10/18/12-10/18/12	5	:30	8P- 9P (EST)	1			1					1	\$4,000.00	\$4,000.00	Charlotte (WSOC)		10/12/12
32.1	Normal Line / Spot	10/18/12-10/18/12	5	:30	9P- 10P (EST)	1			1					1	\$6,500.00	\$6,500.00	Charlotte (WSOC)		10/12/12
33.1	Normal Line / Spot	10/18/12-10/18/12	5	:30	10P- 11P (EST)	1			1					1	\$5,000.00	\$5,000.00	Charlotte (WSOC)		10/12/12
34.1	Normal Line / Spot	10/19/12-10/19/12	5	:30	8P- 9P (EST)	1				1				1	\$2,000.00	\$2,000.00	Charlotte (WSOC)		10/12/12
35.1	Normal Line / Spot	10/19/12-10/19/12	5	:30	9P- 10P (EST)	1				1				1	\$3,000.00	\$3,000.00	Charlotte (WSOC)		10/12/12
36.1	Normal Line / Spot	10/19/12-10/19/12	5	:30	10P- 11P (EST)	1				1				1	\$3,700.00	\$3,700.00	Charlotte (WSOC)		10/12/12
37.1	Normal Line / Spot	10/21/12-10/21/12	5	:30	7P- 8P (EST)	1						1		1	\$2,500.00	\$2,500.00	Charlotte (WSOC)		10/12/12
38.1	Normal Line / Spot	10/21/12-10/21/12	5	:30	8P- 9P (EST)	1						1		1	\$6,000.00	\$6,000.00	Charlotte (WSOC)		10/12/12
39.1	Normal Line / Spot	10/21/12-10/21/12	5	:30	9P- 10P (EST)	1						1		1	\$6,500.00	\$6,500.00	Charlotte (WSOC)		10/12/12
40.1	Normal Line / Spot	10/16/12-10/21/12	4	:30	11P- 11:35P (EST)	6		X	X	X	X	X	X	6	\$1,200.00	\$7,200.00	Charlotte (WSOC)		10/12/12

## CONFIRMATION CONTRACT

Accepted Agency/Advertiser:

Date:

Accepted Station:

Date:

Comments:

WSOC-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.



WSOC-TV  
1901 North Tryon Street  
Charlotte, NC 28206-2700

WSOC-TV

Greer, Margolis, Mitchell & Associates

3950 K Street NW

Washington, DC 20007

# Contract # 325176

## Schedule Dates

10/16/12-10/22/12

## Advertiser

Pol/B Obama/D/Pre/US (16256)

## Agency

Greer, Margolis, Mitchell & Associates (2890)

## Product

Political - Federal Candidate (1067)

## Brand

1537/OBAMA FOR AMERICA (134149)

## Salesperson

TeleRep/Philadelphia, Philadelphia (1057)

## Sales Office

TeleRep/Philadelphia

## Buyer Name

BASSETT, LAURA

## Phone/Fax

## CPE

95/101/1537

## Account Types

National/Political

## Billing Type

Standard

## Comments

OBAMA FOR AMERICA

## Charlotte (WSOC)

By Broadcast Month	Spots	Rate
Oct. 2012	126	\$180,115.00
<b>Grand Total:</b>	<b>126</b>	<b>\$180,115.00</b>

Date Entered 08/02/12

Last Modified 10/12/12

Entered By Jill Hipskind

CD-OP No

Headline # 06260355

Demo

Order Type Normal

Package Deal

Commission % 15.00

Commission \$27,017.25

Net Total \$153,097.75

Sales Tax

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
44.1	Normal Line / Spot	10/22/12-10/22/12	5	:30	9A-10A (EST)	1	X							1	\$375.00	\$375.00	Charlotte (WSOC)		10/12/12
45.1	Normal Line / Spot	10/22/12-10/22/12	5	:30	10A-11A (EST)	1	X							1	\$375.00	\$375.00	Charlotte (WSOC)		10/12/12
46.1	Normal Line / Spot	10/22/12-10/22/12	4	:30	11A-12P (EST)	1	X							1	\$675.00	\$675.00	Charlotte (WSOC)		10/12/12
47.1	Normal Line / Spot	10/22/12-10/22/12	5	:30	12P-1P (EST)	1	X							1	\$375.00	\$375.00	Charlotte (WSOC)		10/12/12
48.1	Normal Line / Spot	10/22/12-10/22/12	5	:30	4P-5P (EST)	1	X							1	\$825.00	\$825.00	Charlotte (WSOC)		10/12/12
49.1	Normal Line / Spot	10/22/12-10/22/12	4	:30	5P-5:30P (EST)	1	X							1	\$1,200.00	\$1,200.00	Charlotte (WSOC)		10/12/12
50.1	Normal Line / Spot	10/22/12-10/22/12	4	:30	5:30P-6P (EST)	1	X							1	\$1,300.00	\$1,300.00	Charlotte (WSOC)		10/12/12
51.1	Normal Line / Spot	10/22/12-10/22/12	4	:30	6P-6:30P (EST)	1	X							1	\$1,500.00	\$1,500.00	Charlotte (WSOC)		10/12/12
52.1	Normal Line / Spot	10/22/12-10/22/12	3	:30	7P-7:30P (EST)	1	X							1	\$1,600.00	\$1,600.00	Charlotte (WSOC)		10/12/12
53.1	Normal Line / Spot	10/22/12-10/22/12	3	:30	7:30P-7:56P (EST)	1	X							1	\$1,600.00	\$1,600.00	Charlotte (WSOC)		10/12/12
54.1	Normal Line / Spot	10/22/12-10/22/12	4	:30	11P-11:35P (EST)	1	X							1	\$1,200.00	\$1,200.00	Charlotte (WSOC)		10/12/12
55.1	Normal Line / Spot	10/22/12-10/22/12	4	:30	11:35P-12:02A (EST)	1	X							1	\$700.00	\$700.00	Charlotte (WSOC)		10/12/12
56.1	Normal Line / Spot	10/19/12-10/19/12	6	:30	12:05A-12:35A (EST)	2					X			2	\$700.00	\$1,400.00	Charlotte (WSOC)		10/12/12
57.0	Normal Line / Spot	10/16/12-10/19/12	5	:30	5:30A-6A (EST)	3	X	X	X	X				3	\$425.00	\$1,275.00	Charlotte (WSOC)		10/12/12

## CONFIRMATION CONTRACT

Accepted Agency/Advertiser:	Date:	Accepted Station:	Date:	Comments:
-----------------------------	-------	-------------------	-------	-----------

WSOC-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station whether verbal or written.



WSOC-TV  
1901 North Tryon Street  
Charlotte, NC 28206-2700

Greer, Margolis, Mitchell & Associates  
3050 K Street NW  
Washington, DC 20007

# Contract # 325176

## Schedule Dates

10/16/12-10/22/12

## Advertiser

Pol/B Obama/D/Pre/US (16256)

## Agency

Greer, Margolis, Mitchell & Associates (2890)

## Product

Political - Federal Candidate (1067)

## Brand

1537/OBAMA FOR AMERICA (134149)

## Salesperson

Telerep/Philadelphia, Philadelphia (1057)

## Sales Office

Telerep/Philadelphia

## Buyer Name

BASSETT, LAURA

## Phone/Fax

/

## CPE

95/101/1537

## Account Types

National/Political

## Billing Type

Standard

## Comments

OBAMA FOR AMERICA

## Date Entered

08/02/12

## Last Modified

10/12/12

## Entered By

Jill Hipskind

## CO-OP

No

## Headline #

06260355

## Demo

Normal

## Order Type

Normal

## Package Deal

Normal

## Commission %

15.00

## Commission

\$27,017.25

## Net Total

\$153,097.75

## Sales Tax

## By Broadcast Month

Oct. 2012

Grand Total:

## Spots

126

126

## Rate

\$180,115.00

\$180,115.00

# CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

WSOC-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station whether verbal or written.